

## Portrait Gift Card Tips:

- Record the name, contact number and card number of purchasers on your labeled folder.
- Encourage purchasers to book appointments as soon as possible.
- Remind purchasers that only one card can be used per 30 days.
- You can turn in sales money early to receive your gift cards to distribute for booking.



**Icon Photographic**

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**Rochester, NY 14616**

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**[www.lightscameraicon.com](http://www.lightscameraicon.com)**



# HOLIDAY PORTRAIT FUNDRAISER

NAZARETH ELEMENTARY  
311 FLOWER CITY PARK  
ROCHESTER, NY 14615

Dear Nazareth Families,

The School Advisory Committee (SAC) at Nazareth Elementary is excited to announce the Holiday Portrait Fundraiser. We are asking for your support to make this fundraiser a huge success for our school.

### **What is the Holiday Portrait fundraiser?**

Fundraiser supporters donate \$10 and receive a Portrait Gift Card good for a Mini Portrait Session for 1-5 people and package with 1-8x10 and 8 wallet portraits (valued at more than \$60) from Icon Photographic Studio.

Money raised through the fundraiser supports the school's budget and initiatives that benefit our students. Nazareth receives 100% of every \$10 donation made for the gift cards.

### **Here's the Plan!**

**Kick-off Date:** Fundraiser will kick off, Monday, October 29. There is a sample Gift Card included in this informational package. If the sample card is not sold, *please return to school as soon as possible.*

**Selling Dates:** **October 29, 2018, to December 1, 2018**  
(All card sales must end on December 1, 2018) NO EXCEPTIONS!

Please record all sales clearly on the order sheet on the front of the envelope and collect all money upfront.

**Turn-in Date:** Orders can be turned in anytime before December 1, 2018. Gift Cards can be picked up from Melissa Kunz in the Main Office, or they will be sent home with your child once order and money collected is turned in. Please make sure you or your child turns in the orders and money collected by December 1, 2018. Any delay will affect the time frame in which supporters can book their appointments with the Icon Photo as the expiration date to (redeem the card) is **December 29, 2018.**

**Nazareth Elementary SAC Goal:** Our goal is for each family to sell a **minimum of 5** portrait gift cards. So, SELL-SELL-SELL!

You can sell cards to family, friends, and neighbors. Or, you could purchase cards for yourself and give them as gifts. Sell as many cards as you can!

**Payment options:** Payments can be made with cash or check. (\*\*Make checks payable to Nazareth Elementary School.)

Still have questions? Please email Scottie Shaw (scotesha@me.com) Or Call Melissa Kunz in the Nazareth Main Office (585) 458-3786.

### **Portrait Gift Card Policies:**

1. Limit one (1) gift card per family, group being photographed, customer or household per month.
2. Card includes Mini-Session for 1-5 people.
3. Card is non-refundable, non-transferable and non-exchangeable.
4. Card cannot be combined with any other offer or special.
5. Card is revocable at management's discretion.
6. No call/No show appointments will not be rescheduled.
7. Gift card appointments can be booked Wednesday - Saturday. (During normal business hours)
8. Late appointments are subject to card cancellation.